



# COURSE OUTLINE

## HST734

Prepared: Hairstyling Department    Approved: Martha Irwin

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|---|--|
| <b>Course Code: Title</b>   | HST734: PROFESSIONAL DEVELOPMENT   |
| <b>Program Number: Name</b>   | 6350: HAIRSTYLIST LEVEL I  |
| <b>Department:</b>  | HAIRSTYLIST  |
| <b>Semester/Term:</b>   | 17F  |
| <b>Course Description:</b>  | This course will develop an apprentices skill to adapt to various and changing technologies, applications and procedures in the hair styling industry. Career mapping and goal setting strategies will enable the apprentice future professional development.  |
| <b>Total Credits:</b>   | 1  |
| <b>Hours/Week:</b>  | 1  |
| <b>Total Hours:</b>   | 8  |
| <b>Vocational Learning Outcomes (VLO's):</b><br><br>Please refer to program web page for a complete listing of program outcomes where applicable. | <p>#1. Complete all work in adherence to professional ethics, government regulations, workplace standards and policies, and according to manufacturers specifications as applicable.</p> <p>#2. Facilitate the provision of healthy and safe working environments and perform sanitization procedures in accordance with related health regulations and legislation.</p> <p>#3. Apply entrepreneurial skills to the operation and administration of a hair stylist business.</p> <p>#4. Adapt to various and changing technologies, applications and procedures in the hair styling industry, and develop and present a plan outlining future professional development.</p> <p>#5. Develop and use client service strategies that meet and adapt to individual client needs and expectations.</p> <p>#6. Select and administer preparatory procedures and/or treatments to the hair and scalp using individually selected products to meet the expectations of the client.</p> <p>#7. Identify, select and use a variety of tools to cut hair according to the needs and expectations of the client.</p> <p>#8. Style Hair</p> |
| <b>Essential Employability Skills (EES):</b>  | <p>#1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>#2. Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>#5. Use a variety of thinking skills to anticipate and solve problems.</p> <p>#9. Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p> <p>#10. Manage the use of time and other resources to complete projects.</p>  |



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#11. Take responsibility for ones own actions, decisions, and consequences.

**Course Evaluation:**

Passing Grade: 60%, C

**Other Course Evaluation & Assessment Requirements:**

Attendance in all classes will be assessed and calculated in final grades. All hours of theory and practical must be completed to advance to the next semester.

**Evaluation Process and Grading System:**

| Evaluation Type                  | Evaluation Weight |
|----------------------------------|-------------------|
| Practical, Application and Exams | 50%               |
| Theory, Assignments and Test     | 50%               |

**Books and Required Resources:**

Milady Standard Cosmetology by Milady  
Publisher: Milady Binding Edition: 13th  
ISBN: 9781305774773

Practical Workbook for Milady Standard Cosmetology 2016 by Milady  
Publisher: Milady Binding  
ISBN: 9781285769479

Theory Workbook for Milady Standard Cosmetology 2016 by Milady  
Publisher: Milady Binding  
ISBN: 9781285769455

**Course Outcomes and Learning Objectives:**

**Course Outcome 1.**

Cultivate a professional image to comply with client and employer expectations.

**Learning Objectives 1.**

- Define professional image
- Describe self-esteem, self-image and its projection
- Define personality and attitude, and their influence in the workplace
- Apply dress code concepts



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### **Course Outcome 2.**

Develop career goals and success strategies.

### **Learning Objectives 2.**

- Describe the importance of goal settings and identify its impact
- Define goal setting techniques, short term and long term
- Develop personal and professional goals
- Benchmark and evaluate goals
- Describe the basic guidelines for success including motivation and self-management

### **Course Outcome 3.**

Identify learning resources and opportunities to promote professional competence and skill development.

### **Learning Objectives 3.**

- Create a professional development plan with support from mentors, suppliers, co-workers, professional associations, etc.
- Define "Professional Development" and the importance of attending seminars, workshops and conferences
- Identify means of keeping pace with new trends and their adaptations
- Identify means of networking

### **Course Outcome 4.**

Identify areas for professional growth and development by assessing constructive feedback relating to one's own performance, strengths and limitations.



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### **Learning Objectives 4.**

- Identify strategies to develop and implement ongoing self-evaluation
- Describe performance appraisal evaluations and their positive role
- Define constructive criticism and describe its relevance in professional growth and development
- Identify resources to maintain current knowledge and competence in the profession

### **Course Outcome 5.**

Research, recognize and reproduce current trends for cutting and styling hair, permanent wave services, chemical texture services, colour and lightening services and hair additions.

### **Learning Objectives 5.**

1. Cultivate a professional image to comply with client and employer expectations.

Potential Elements of the Performance:

- Define professional image
- Describe self-esteem, self-image and its projection
- Define personality and attitude, and their influence in the workplace
- Apply dress code concepts

2. Develop career goals and success strategies.

Potential Elements of the Performance:

- Describe the importance of goal settings and identify its impact
- Define goal setting techniques, short term and long term
- Develop personal and professional goals



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- Benchmark and evaluate goals
- Describe the basic guidelines for success including motivation and self-management

3 Identify learning resources and opportunities to promote professional competence and skill development.

Potential Elements of the Performance:

- Create a professional development plan with support from mentors, suppliers, co-workers, professional associations, etc.
- Define “Professional Development” and the importance of attending seminars, workshops and conferences
- Identify means of keeping pace with new trends and their adaptations
- Identify means of networking

4. Identify areas for professional growth and development by assessing constructive feedback relating to one’s own performance, strengths and limitations.

Potential Elements of the Performance:

- Identify strategies to develop and implement ongoing self-evaluation
- Describe performance appraisal evaluations and their positive role
- Define constructive criticism and describe its relevance in professional growth and development
- Identify resources to maintain current knowledge and competence in the profession

5. Research, recognize and reproduce current trends for cutting and styling hair, permanent wave services, chemical texture services, colour and lightening services and hair additions.

Potential Elements of the Performance:

Use multi-media resources to research current trends, such as:

- magazines
- internet



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- networking

Identify current trends and techniques for cutting and styling hair, permanent wave and chemical texture services, colour and lightening techniques and hair additions

Describe how these looks are created:

- list the features and benefits of the product/technique in relation to that of the client
- describe the procedural steps to replicate the current styles

**Date:**

Wednesday, August 30, 2017

Please refer to the course outline addendum on the Learning Management System for further information.